

MobilePA Challenge



Through this unique program, agencies prepare mobile application project proposals and are matched with students and faculty at Pennsylvania's colleges and universities.

Over the course of a semester, students work with the agencies on their assigned project. Students are expected to present fresh ideas and develop prototypes of mobile applications which address the business requirements of the agency. At the end of the semester, students present their final projects to a panel of distinguished representatives and share their work products with the agency to use as it desires.

For the students, the MobilePA Challenge offers an opportunity to explore potential career opportunities with state government, build their resumes and portfolios, and gain valuable work experience in project management, client engagement, IT policy, and communication.

Department of Drug and Alcohol Programs (DDAP)

Challenge

Create an easy-to-use solution for DDAP's *Get Help Now* services, which help citizens locate drug and alcohol treatment providers and support services.

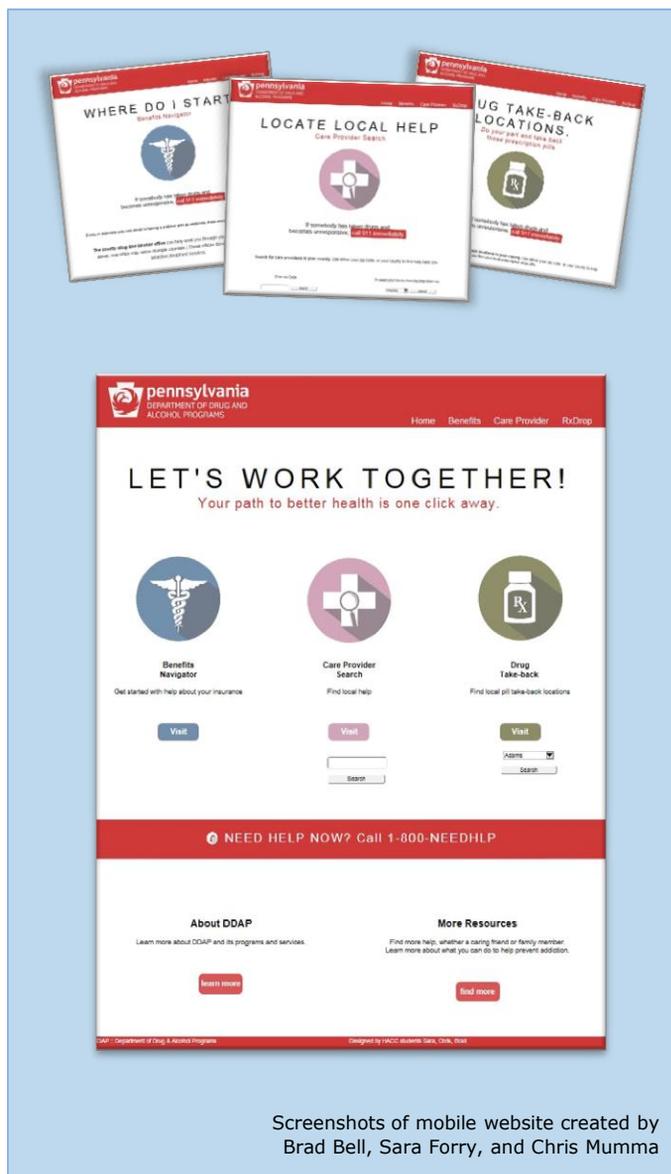
Project

DDAP was matched with three students in an independent study program at Harrisburg Area Community College (HACC). The students were asked to prepare a mobile solution to help highlight DDAP's *Get Help Now* services.

In close collaboration with DDAP, the students determined that a mobile-website would best serve the requirements of the project, and prepared a full-working beta mobile website. Creating everything from the content and graphics to the back-end code, the students prepared a user-friendly mobile site for DDAP.

Results

At the end of the semester, the students turned over their project materials to the commonwealth. The mobile website officially launched in April 2015 at www.ddap.pa.gov/GetHelpNow.



Screenshots of mobile website created by Brad Bell, Sara Forry, and Chris Mumma



Get Help Now: Let's Work Together! Adding the link to your website.

Adding "Get Help Now" to your website installation instructions:

Step 1. Perform a web search (Google, Yahoo, etc.) for your entity (county drug and alcohol office or SCA) on the web. Select a page on your website with a highest search engine results ranking from all search engines to add the web content below. (i.e. a crisis assistance or support page at the top of the results page)

Step 2. Copy and paste the web content below into your county website page with a high rank.

Step 3. **Customize your entity name highlighted.** This will do two things it will drive your organic search engine results higher as well as the DDAP Get Help Now.

Step 4. Insure that all language remains consistent with the exception of the county name and publish it to your website. *Use the full link within print publications and the website as shown below.*

If you have any questions, please contact danielm@pa.gov

Web content paragraph:

[Get Help Now: Let's Work Together!](#) Find **Place Your Entity Name Here** county addiction treatment and recovery programs near you. Locate helpful phone numbers and facility listings for persons or loved ones seeking care and recovery from substance abuse in Pennsylvania. **Get Help Now: Let's Work Together!** is a Pennsylvania mobile web resource of information for persons seeking drug, alcohol or gambling addiction programs and other services that can be accessed from anywhere, anytime.

Join Pennsylvanians living free, or in recovery, from the disease of drug, alcohol and gambling addiction, resulting in safer, healthier, more productive and fulfilling lives.

<http://www.ddap.pa.gov/gethelpnow>